



click here now!



NEWS | REVIEWS | EVENTS | DIRECTORIES | BIG PICTURE | ABOUT US

NEWS

ADVERTISING
APPOINTMENTS
BUSINESS
DIGITAL MARKETING
E-COMMERCE
E-GOVERNMENT
FRIDAY IN FOCUS
HOME & GADGETS
INTERNET & TELECOMS
INVESTMENT
MARKETS
OPINION
PODLEADERS
ROUNDUPS
SECURITY
STRAIGHT TALK
WIRELESS

CORRECTIONS



FRIDAY FOCUS

IT sector set for resurgence?

The tech sector has certainly gone through a transformation in recent years, with major players now

INTERNET & TELECOMS

in association with

New broadband option for Midwest

Friday, November 10 2006

by **Emmet Ryan**



[About Us](#)

The West of Ireland is waking up to broadband following an announcement on Thursday that Azotel-Brisknet is to begin offering wireless connections to rural areas.

The Roscommon-based wireless internet service provider (ISP) said it will make broadband available to 95 percent of the population in rural areas of the West where there are currently few options for high-speed internet connections.

Latest ENN headlines

Microsoft given nine-day interoperability deadline

Revenues on the up at Eircom

Mark Cuban eyeing YouTube foe?

Events: INTERNET & TELECOMS

Azotel-Brisknet is currently providing a wireless service in County Roscommon, and has plans to move into counties Galway and Mayo early next year.

Azotel-Brisknet is the first wireless ISP franchise on the joint broadband franchise network launched by Hosting 365, Motorola and Azotel earlier this year. ENN

reported in June that the three companies were working together on the project. Motorola provides wireless broadband technology through its Canopy service; Hosting 365 is providing support services; while Azotel provides core network and back office functions for internet operators.

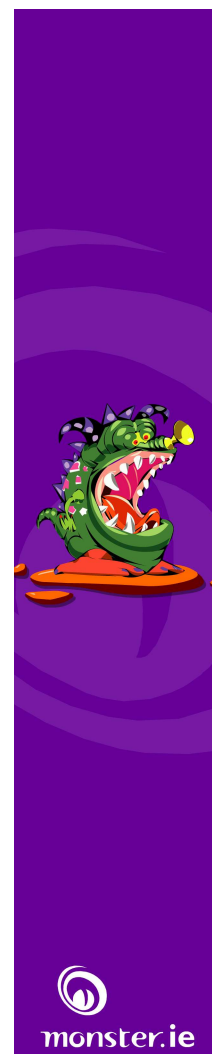
"The broadband service being launched by Azotel-Brisknet is a good example of how the challenge of providing broadband in uneconomic areas can be innovatively solved by industry partners -- facilitated by e-net and the recent government investment in the MAN infrastructure," said Noel Dempsey, Minister for Communications, Marine and Natural Resources

Ireland has performed badly in recent broadband penetration surveys, coming 24 out of 30 nations in a recent OECD study with just 9.2 percent penetration.

John O'Hare, managing director of Azotel, said the new service would encourage a greater uptake of high-speed internet services. "End users will now be able to get competitive, quality broadband in areas they wouldn't have been able to before," he said. Speaking to ENN, O'Hare predicted that as the infrastructure was already in place, the prospect of delivering broadband to rural areas would prove



SEARCH



SUBSCRIBE

Change your ENN Newsletter and alerts preferences [here](#).
Not a member?
It's free - [signup now](#).

WEEKLY DIGEST

Read a roundup of the top tech stories with our [Weekly Digest](#).

JOBS ON ENN

looking fit and healthy.

[More here...](#)

SURVEY

Let us know how to make ENN better! Take our [reader's survey](#).

an attractive franchise opportunity for local business people.

"We are making it attractive for entrepreneurs to introduce broadband in these areas," he said. "By lowering the barriers to entry we are making it commercially viable to introduce broadband in areas where it wouldn't have been before."

The project is operated on a franchise basis allowing local entrepreneurs to avoid paying infrastructural costs and instead pay to use the infrastructure already in place.

O'Hare said the groundwork for the project had been in development for several years. "We have been developing and refining both the technology and the business model since April 2002 and are now entering a rapid deployment phase. An added advantage of the approach is that franchisees are themselves now feeding back experiences into the process, which will underpin the further roll-out of Azotel," he said.

Track this story's companies and topics

Azotel

[Create alert](#)

Broadband

[Create alert](#)

MANs

[Create alert](#)

[Define your own keyword alert](#)

[::Send story to a friend](#)

[::Print this story](#)

Related Stories

[::New broadband option for Midwest](#) 10-11-2006

[::In the papers 29 June](#) 29-06-2006

[::Firms team up to 'connect the unconnected'](#)
28-06-2006

[::Initiative brings Internet to Gaeltacht regions](#)
21-11-2000

[:: MORE NEWS from INTERNET & TELECOMS](#)



© Copyright ElectricNews.Net Ltd 1999-2006.

[Search Jobs on ENN](#)

[Post your CV](#)

Hiring? Use ['Post a Job'](#)