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Telrad Networks and Azotel Announce LTE Product Partnership

Collaboration for LTE network and customer management solution will help Internet Service Providers enhance services

Lod, Israel AND Cork, Ireland – Sept 06, 2016 — [Telrad Networks](#), a global provider of TD-LTE broadband solutions, and [Azotel](#), an Irish technology company, today announced their partnership, integrating the Azotel subscriber management and network provisioning software into the Telrad LTE network solution. LTE is the fastest broadband wireless technology available, enabling Wireless Internet Service Providers to offer high-speed Internet access to end-users. The partnership makes available a comprehensive solution, inclusive of advanced 4G infrastructure and a software that combines all features of subscriber management into one, easy-to-use system, including provisioning, billing, credit card processing, inventory tracking, management reporting and support ticketing.

The integrated Telrad/Azotel solution has already been successfully deployed with North American customers, including Seaside Wireless in Nova Scotia. The companies have initiated the solution rollout with a focus on the North American market, a region growing quickly for both respectively. However, the solution will support operators globally, mirroring both companies' worldwide footprint.

Azotel's SIMPLer (Subscriber Information Management Platform) is now integrated with the suite of Telrad LTE products, including the flagship BreezeCOMPACT base station, CPEs, BreezeWAY EPC, and the BreezeVIEW network management software. The integrated system brings together all information pertaining to an end user under one "portal" view. Consequently SIMPLer is the one platform used across all operator departments, including CRM, Dispatch, Provisioning, Service Delivery, Accounts, Help Desk, NOC, Marketing and Management.

"We are delighted to partner with Telrad Networks to offer operators a complete and proven LTE solution with comprehensive management and provisioning," commented John O'Hare, Chief Executive Officer of Azotel. "We started out as an Internet Service Provider, so we genuinely understand the pain points that providers face every day. As we developed our solution, our goal was to provide a higher-end, multi-functional management solution - normally only available to larger operators who could afford to develop a custom made solution - available to smaller operators. This integration enables operators to more effectively engage and manage their customers and focus on accelerating their growth, as well as support that growth as it is realized."

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“Telrad is proud to be the first LTE vendor to integrate with Azotel. This collaboration empowers our shared customers to drive greater value from their networks, with greater visibility and centralized across-the-network customer management,” said Chris Daniels, Vice President and Regional GM of North America for Telrad. “Our continued strategy is to enhance our offering and integrate our solutions with additional industry-leading partners, such as Azotel, with a commitment to delivering world-class solutions that enhance the flexibility and usability of the Telrad LTE platform.”

Azotel software leverages the inherent Telrad LTE management software, making the deployment of the network quick and allows operators to become operational with little effort. Azotel has leveraged a wealth of technical expertise to develop a sophisticated solution that can suit small and large operators alike. With easy to use web-based systems and Azotel’s backup support, minimal technical skills and knowledge are required to operate the system.

Telrad Networks offers an end-to-end LTE product suite including high power base stations, a variety of end user equipment to suit numerous deployment scenarios, and a comprehensive, standards-based EPC, which provides operators a highly scalable core with an affordable entry point.

About Azotel Technologies

Azotel Technologies develops integrated customer and network management solutions that help Internet Service Providers improve their business operations, services and profitability. Azotel has its headquarters in Cork, Ireland with regional offices in Canada, Chicago and Poland. Azotel currently powers multiple networks in Ireland, Europe, Africa, Canada, United States and Australia. (www.azotel.com)

About Telrad Networks

Telrad Networks is a global provider of innovative LTE broadband solutions, boasting over 300 4G deployments in 100 countries. Telrad stands at the forefront of the technology evolution of next-generation TD-LTE solutions in the sub-6 GHz market. Since 1951, the company has been a recognized pioneer in the telecom industry, facilitating the connectivity needs of millions of end-users through operators, ISPs and enterprises around the world. (www.telrad.com)